

April 14, 2011

PSSR

NOTICE TO THE TRADE-DECA NOTICE 11-62

SUBJECT: Store Reset Dates-Ellsworth AFB Commissary, June 12-14, 2011

The purpose of this “Notice to the Trade” is to provide reset information for the Ellsworth AFB Commissary. The reset will include a complete dry grocery/frozen reset with full shelving change out. The actual schedule is as follows:

- Sunday, June 12, pull down dry merchandise starting at 4 p.m.
- Monday and Tuesday, June 13-14, reset the complete dry grocery/frozen sections starting at 8 a.m.
- Wednesday, June 15, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 4-8226.

/s/

Christopher T. Burns
Director of Sales

cc:

DeCA West/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 9
Store Director, Ellsworth AFB Commissary