

PSP

April 28, 2011

NOTICE TO THE TRADE – DeCA NOTICE 11-68

SUBJECT: Selection of Suppliers for DeCA Brand Name Fresh Turkey Parts Merchandising Program

The purpose of this Notice to the Trade (NTT) is to notify Industry of the final selection of suppliers for the Brand Name Fresh Turkey Parts Merchandising Program for the three marketing sales areas. The program will commence on August 1, 2011 and end on July 31, 2012, with the potential for two 1-year renewal options.

Note that the decision to exercise renewal options is the unilateral right of the government and will be based upon such things as supplier performance; strict adherence to the mandatory requirements; and other criteria specified in the NTT 11-52, dated March 17, 2011, and NTT 11-58, dated March 31, 2011, for the DeCA Brand Name Fresh Turkey Parts Merchandising Program.

Based on the best value to our military customers, the following companies have been selected as our suppliers for the DeCA Brand Name Fresh Turkey Parts Merchandising Program:

Suppliers for Marketing Sales Areas are as follows:

- **Central and Northeast: Cargill Meat Solutions Corporation**
- **Southwest, Northwest, Alaska and Hawaii: Foster Farms**
- **Southern and Midwest - No offer received was considered to be acceptable for the Southern and Midwest marketing sales area; therefore, no selection will be made under NTT 11-52 and NTT 11-58.**

My point of contact for this action is Mr. LaRue Smith, Category Manager, at (804) 734-8000, extension 4-8255.

//signed//
Christopher T. Burns
Director of Sales

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