

May 17, 2011

PSSR

NOTICE TO THE TRADE-DECA NOTICE 11-74

SUBJECT: Store Reset Dates-Rock Island Arsenal Commissary, June 25-27, 2011

The purpose of this "Notice to the Trade" is to provide reset information for the Rock Island Arsenal Commissary. The reset will include a complete dry grocery/frozen/chill reset with full shelving change out. The actual schedule is as follows:

- Saturday, June 25, pull down dry merchandise starting at 5 p.m.
- Sunday and Monday, June 26-27, reset the complete dry grocery/frozen/chill sections starting at 8 a.m.
- Tuesday, June 28, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, at 804.734.8000, extension 4-8226.

/s/

Christopher T. Burns
Director of Sales

cc:

DeCA East/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 26
Store Director, Rock Island Arsenal Commissary