



Defense Commissary Agency  
1300 E Avenue, Fort Lee, VA 23875

# **Sales Team Directory**

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# Office of the Director of Sales

**Tracie Russ**

**Director of Sales**

804-734-8000 x48855

[tracie.russ@deca.mil](mailto:tracie.russ@deca.mil)

**Sallie Cauthers**

**Management & Program Analyst**

804-734-8000 x48769

[sallie.cauthers@deca.mil](mailto:sallie.cauthers@deca.mil)

**Raymond “Keith” Post**

**Merchandising Specialist**

804-734-8000 x48735

[raymond.post@deca.mil](mailto:raymond.post@deca.mil)

**Rosemary Vizarrete**

**Business Support Assistant**

804-734-8000 x 48761

[rosemary.vizarrete@deca.mil](mailto:rosemary.vizarrete@deca.mil)

The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit, saving authorized patrons thousands of dollars annually on their purchases compared to similar products at commercial retailers. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.

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**Team Email Address:** Each team has a team email address that will deliver an email to all members of the team

**Fax Information:** To Fax a member or our team please dial 804-734-8009, pause twice, then dial 7 plus the last 4 digits of their extension.

## **The DeCA Mission**

Deliver a vital benefit of the military pay system that sells grocery items at significant savings while enhancing quality of life and readiness.

## **DeCA Vision**

Understand our Customers and Deliver a 21st Century Commissary Benefit.

## **DeCA Goals**

**Our Customers:** Deliver a premier customer experience in every store by providing a relevant and vital benefit.

**Our Business:** Advance our business model through the transparent management of resources and revenue.

**Our Workforce:** Empower a capable, engaged and responsible workforce.

**Our Culture:** Foster a culture of collaboration and change acceptance through proactive communication and inclusion.

***One Vision, One Team, One DeCA!***

# Private Label & Store Brands

**Jennifer Ferrell**

**Program Manager**

804-734-8000 x48935

[jennifer.ferrell@deca.mil](mailto:jennifer.ferrell@deca.mil)

**Team Email Address: [decahqmpss@deca.mil](mailto:decahqmpss@deca.mil)**

**Donna DiRoma**

Merchandising Specialist

804-734-8000 x48263

[donna.diroma@deca.mil](mailto:donna.diroma@deca.mil)

**Roland Aplasca**

Merchandising Specialist

804-734-8000 x48469

[roland.aplasca@deca.mil](mailto:roland.aplasca@deca.mil)

**SpartanNash On-site Support**

**Robert "Lane" Harper**

Business Manager

804-734-8000 x48183

[robert.harper.ctr@deca.mil](mailto:robert.harper.ctr@deca.mil)

904-718-3116

[lane.harper@spartannash.com](mailto:lane.harper@spartannash.com)

**Jason Mabe**

Business Manager

804-734-8000 x48301

[jason.mabe.ctr@deca.mil](mailto:jason.mabe.ctr@deca.mil)

[jmabe@daymon.com](mailto:jmabe@daymon.com)



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toes™**

**Flock's  
Finest.**

# Food, Beverages, Specialty Food

**Barbara Merriweather**

**Category Manager**

804-734-8000 x48861

[barbara.merriweather@deca.mil](mailto:barbara.merriweather@deca.mil)

## **Food**

Peanut Butter, Jams & Jelly, Honey, Salad Dressing, Mayo/Croutons, Pickles/Peppers/Relish, Ketchup/Mustard, Vinegar/Olives, BBQ Sauces/Marinades, Baking Mixes/Needs/Flour, Foil Pans, Oils And Shortening, Spices And Extracts, Desserts, Sugar, Artificial Sweeteners, Dry Seasoning Mixes, Gravy Mix, Gelatins, Puddings, Marshmallows, Pancake Mix, Microwave Dinners, Prepared Dinners, Can Meats, Can Pasta, Can Fish, Cereal (Hot And Cold), Toaster Pastries, Syrups & Molasses, Breakfast/Granola Bars, Party Supplies, Dry Pasta, Pasta Sauces, Cocoa, Canned/Dry Beans, Breeding & Stuffing, Rice, Instant Potatoes, Ramen, and All Canned Goods (Vegetables, Tomatoes, Tomato Sauce And Paste, Fruits, Canned/Dry Soup), Bagel Chips

## **Beverages**

Coffee, Beverage K-cups, Kosher Beverages, Coffee Filters, Herbal Tea, Breakfast Drinks, Shelf Stable Milk, Instant Tea And Tea Drink Mix, Milk Modifiers, Beverage Hispanic, Canned And Powdered Milk, Tea Packaged And Bags, Coffee Creamers, International Beverages

## **Specialty Foods**

International Food (Mexican, Asian, Filipino, Korean, Hispanic Food, German and Gourmet), General Health/Gluten Free Foods

<b>James Dillon</b> Merchandising Specialist 804-734-8000 x48473 <u><a href="mailto:james.dillon@deca.mil">james.dillon@deca.mil</a></u>	<b>Benjamin Curry</b> Merchandising Specialist 804-734-8000 x48840 <u><a href="mailto:benjamin.curry@deca.mil">benjamin.curry@deca.mil</a></u>
<b>Aaron Kent</b> Merchandising Specialist 804-734-8000 x (April 1) <u><a href="mailto:email.address@deca.mil">email.address@deca.mil</a></u>	<b>Team Email Address</b> <u><a href="mailto:decahqmspc@deca.mil">decahqmspc@deca.mil</a></u>
<b>Loretta Williams</b> Business Analyst 804-734-8000 x86135 <u><a href="mailto:loretta.wiliams@deca.mil">loretta.wiliams@deca.mil</a></u>	<b>Brenda Lester</b> Business Analyst 804-734-8000 x48474 <u><a href="mailto:brenda.lester@deca.mil">brenda.lester@deca.mil</a></u>
<b>Stephanie Walker</b> File Maintenance Assistant 804-734-8000 x48342 <u><a href="mailto:stephanie.walker@deca.mil">stephanie.walker@deca.mil</a></u>	<b>Brenda Lewis</b> File Maintenance Assistant 804-734-8000 x48187 <u><a href="mailto:brenda.lewis@deca.mil">brenda.lewis@deca.mil</a></u>

# DSD Beverages, Breads, Snacks

**Iveena Henderson**

**Category Manager**

804-734-8000 x86127

[iveena.henderson@deca.mil](mailto:iveena.henderson@deca.mil)

## (DSD)Beverages

Soft Drinks, RTD Tea & Coffee, Freezer Pops, Cocktail Mixers, New Age Beverages, Energy

## Bread

English Muffins, Cakes/Pies, Doughnuts, Pastries, Rolls/Buns, Breadsticks, Variety Breads, Pizza Crusts, All DSD Breads, Tortillas, Pita Wraps, Bagels,

## Snacks

Candy, Gum and Mints, Cookies and Crackers, to include Specialty & Gourmet. Packaged Salty Snacks: Popcorn Ready-To-Eat, Potato Chips, Corn Chips, Tortilla Chips, Pretzels, Cheese Puffs, Pork Skins, Canned/Jar DSD Dips, Snack Cakes, Meat Snacks, Microwave Popcorn, Nutritional Snacks, Miscellaneous Snacks including Velveeta, Snack Nuts (Non-Baking), Grain Cakes, Ice Cream Cones and Toppings

## Rack, Clip Strips, & Cooler Program

<b>Larry Peck</b> Merchandising Specialist 804-734-8000 x48688 <a href="mailto:larry.peck@deca.mil">larry.peck@deca.mil</a>	<b>Donita Higgins</b> Merchandising Specialist 804-734-8000 x48310 <a href="mailto:donita.higgins@deca.mil">donita.higgins@deca.mil</a>
<b>Kim Soares</b> Merchandising Specialist 804-734-8000 x48226 <a href="mailto:kimberly.soares@deca.mil">kimberly.soares@deca.mil</a>	<b>Team Email Address</b> <a href="mailto:decahqmpsd@deca.mil">decahqmpsd@deca.mil</a>
<b>Angela Leal</b> Business Analyst 804-734-8000 x48303 <a href="mailto:angela.leal@deca.mil">angela.leal@deca.mil</a>	<b>Ideth Latimer</b> Business Analyst 804-734-8000 x48683 <a href="mailto:ideth.latimer@deca.mil">ideth.latimer@deca.mil</a>
<b>Nancy DeLorge</b> File Maintenance Assistant 804-734-8000 x48320 <a href="mailto:nancy.delorge@deca.mil">nancy.delorge@deca.mil</a>	<b>Janella Graham</b> File Maintenance Assistant 804-734-8000 x52816 <a href="mailto:janella.graham@deca.mil">janella.graham@deca.mil</a>

# Dairy & Frozen

**Jessica Stables**  
**Acting Category Manager**  
804-734-8000 x48135  
[jessica.stables@deca.mil](mailto:jessica.stables@deca.mil)

## Dairy

Milk, Eggs, Butter, Margarine, Cottage Cheese, Sour Cream, Chilled Juice/Coffee/Tea, Yogurt, Dough, Cheese, Dips, Salsa, Chilled Pizza, Desserts, Puddings, Pasta, Refrigerated Sandwiches, Refrigerated Mexican Tortilla and Meal Starters, Dip Deli, Refrigerated coffee creamers

## Frozen

Frozen Entrees, Frozen IQF Poultry, Kosher Frozen Foods, Frozen Creamers, Frozen Pizza Crust, Frozen Egg Substitute, Frozen Bagels, Dip Frozen, Pirogue Frozen, Meat Imitation Frozen, Frozen Soup, Ice, Meal Starter Frozen, Frozen Pasta, Hispanic Frozen Foods, Frozen Toaster Pastries, Frozen Whipped Topping, Frozen Breakfast Entrée, Pot Pies Frozen, Frozen Juice, Frozen Fruit, Frozen Sweet Goods, Fresh Desserts, Frozen Breakfast Sandwich, Frozen Foods Good For You, Frozen Asian Meals, Frozen Baked Goods, Frozen Waffles, Pancakes, and French Toast, Frozen Appetizers, Meat Frozen, Frozen Sausage, Frozen Dinners, Frozen Potatoes and Onion Rings, Novelty, Frozen Sandwiches, Ice Cream, Frozen Seafood, Frozen Pizza, Frozen Vegetables, Hawaiian Specialty and Frozen Slacked Out

<b>Jessica Stables</b> Merchandising Specialist 804-734-8000 x48135 <a href="mailto:jessica.stables@deca.mil">jessica.stables@deca.mil</a>	<b>Amy Perkinson</b> Merchandising Specialist 804-734-8000 x4386 <a href="mailto:amy.perkinson@deca.mil">amy.perkinson@deca.mil</a>
<b>Joseph Burrill</b> Merchandising Specialist 804-734-8000 x48499 <a href="mailto:joseph.burrill@deca.mil">joseph.burrill@deca.mil</a>	<b>Team Email Address</b> <a href="mailto:decahqmpsf@deca.mil">decahqmpsf@deca.mil</a>
<b>Kimberly Galvin</b> Business Analyst 804-734-8000 x52853 <a href="mailto:kimberly.galvin@deca.mil">kimberly.galvin@deca.mil</a>	<b>Don Sykes</b> Business Analyst 804-734-8000 x48654 <a href="mailto:don.sykes@deca.mil">don.sykes@deca.mil</a>
<b>Maria Rivera</b> File Maintenance Assistant 804-734-8000 x48432 <a href="mailto:maria.rivera@deca.mil">maria.rivera@deca.mil</a>	<b>Monique Lowery</b> File Maintenance Assistant 804-734-8000 x86354 <a href="mailto:monique.lowery@deca.mil">monique.lowery@deca.mil</a>

# Produce FF&V, Packaged, Plants

**Bridget Bennett**

**Category Manager**

804-734-8000 x48200

[bridget.bennett@deca.mil](mailto:bridget.bennett@deca.mil)

## **Fresh Fruits & Vegetables**

Fresh Fruits and Vegetables, Fresh Cut Salad, Miscellaneous Dry Items

## **Packaged Produce**

Tofu/Soy Items, Chilled Salad Dressings, Produce Dips (Hummus, Salsa, Guacamole, Fruit, and Vegetable), Herbs and Spices, Super Premium Juice, Produce Nuts, Trail Mix, Salad Toppings, Cider, Fruit Snacks (Pouches, Bars, and Sticks), Dried Fruits and Vegetables, Miscellaneous Dry Items

## **Plants & Non-Food**

Canning, Non-food Ornamentals, Potted Plants & Accessories

<b>Cynthia Six</b> Merchandising Specialist 804-734-8000 x48830 <u><a href="mailto:cynthia.six@deca.mil">cynthia.six@deca.mil</a></u>	<b>Judith Wamback</b> Merchandising Specialist 804-734-8000 x86497 <u><a href="mailto:judith.wamback@deca.mil">judith.wamback@deca.mil</a></u>
<b>Natalie Paiz</b> Merchandising Specialist 804-734-8000 x34961 <u><a href="mailto:natalie.paiz@deca.mil">natalie.paiz@deca.mil</a></u>	<b>Vacant</b> Merchandising Specialist 804-734-8000 x <u><a href="mailto:email.address@deca.mil">email.address@deca.mil</a></u>
<b>James Booker</b> Business Analyst 804-734-8000 x86418 <u><a href="mailto:james.booker@deca.mil">james.booker@deca.mil</a></u>	<b>Kimberly Hammond</b> Business Analyst 804-734-8000 x52759 <u><a href="mailto:kimberly.hammond@deca.mil">kimberly.hammond@deca.mil</a></u>
<b>Anne McWilliams</b> File Maintenance Assistant 804-734-8000 x48350 <u><a href="mailto:anne.mcwilliams@deca.mil">anne.mcwilliams@deca.mil</a></u>	<b>Team Email Address</b> <u><a href="mailto:decahqmpsp@deca.mil">decahqmpsp@deca.mil</a></u>



# Meat, Beverages, Deli/Bakery, Fresh Seafood

**Darrell Clary**

**Category Manager**

804-734-8000 x48866

[darrell.clary@deca.mil](mailto:darrell.clary@deca.mil)

## **Packaged Meat**

HMR, Sliced Bacons, Hot Dogs, Cold Cuts and Lunchables, Refrigerated Pickles, Fresh and Smoked Sausages, Smoked Hams, Smoked Picnics, Canned Hams, Dry Sausage Rack, Specialty Items (Cooked Turkey Breast, Pastrami, Flavored Meats, Etc.)

## **Fresh Meat**

Fresh Beef, Fresh Chicken, Fresh Lamb, Fresh Pork, Fresh Turkey, Fresh Veal

## **Frozen Poultry**

Turkey, Duck, Cornish Game Hen

## **Beverages**

Water, Juice, Powdered/Water Enhancers, Juice Blends, Tomato Juice, Apple/Cider Juice, Aseptic Juice, Kids Juice, Natural/Organic Shelf-Stable Juices, Isotonic Beverages, Bulk Water, Flavored/Sparkling Water, Beer, Wine

## **Deli/Bakery/Fresh Seafood**

DeCA and contract-operated Deli, Bakery, Fresh Seafood, and Sushi Departments

<b>Alex Waldon</b> Merchandising Specialist 804-734-8000 x48684 <a href="mailto:alex.waldon@deca.mil">alex.waldon@deca.mil</a>	<b>Wendy VanBever</b> Merchandising Specialist 804-734-8000 x86459 <a href="mailto:wendy.vanbevers@deca.mil">wendy.vanbevers@deca.mil</a>
<b>Amanda Norman</b> Merchandising Specialist 804-734-8000 x48796 <a href="mailto:amanda.norman@deca.mil">amanda.norman@deca.mil</a>	<b>Team Email Address</b> <a href="mailto:decahqmpsm@deca.mil">decahqmpsm@deca.mil</a>
<b>Barbara Gugliotta</b> Business Analyst 804-734-8000 x48054 <a href="mailto:barbara.gugliotta@deca.mil">barbara.gugliotta@deca.mil</a>	<b>Trecha Sweetenberg</b> Business Analyst 804-734-8000 x52736 <a href="mailto:trecha.sweetenberg@deca.mil">trecha.sweetenberg@deca.mil</a>
<b>Shannon White</b> File Maintenance Assistant 804-734-8000 x48419 <a href="mailto:shannon.white@deca.mil">shannon.white@deca.mil</a>	<b>Janet Bass</b> File Maintenance Assistant 804-734-8000 x <a href="mailto:email.address@deca.mil">email.address@deca.mil</a>

# Paper, Laundry, Pet, Household

**Rena Dial**

**Category Manager**

804-734-8000 x48014

[rena.dial@deca.mil](mailto:rena.dial@deca.mil)

## Paper

Straws, Laundry Supplies, Charcoal, Fire Logs/Matches, Light Bulbs, Shoe Care/Tape, Seasonal, Household Plastics, Disposable Bags, Paper Napkins/Towels/Wipes, Food Storage And Wraps, Facial Tissues, Toilet Paper, Oven Kitchen Bags, Disposable Dish (Cups/Plates)

## Laundry

Household Laundry Bleach, Laundry Additives, Laundry Detergent

## Household

Household Cleaning Supplies, Dish Detergent, Batteries, Flashlight, Kitchen Accessories, Air Fresheners, Blind-Made And Like Products, J-Hook Products, Brooms, Mops, Sponges, Brushes/Scrubbers, Gloves, Repellants/Insecticides, Reusable Bags, Water Filters

## Pet

Pet Food/Supplies and Wild Bird Food

## Tobacco Program

<b>Lisa Owens</b> Merchandising Specialist 804-734-8000 x48181 <u><a href="mailto:lisa.owens@deca.mil">lisa.owens@deca.mil</a></u>	<b>Cheryl Brown</b> Merchandising Specialist 804-734-8000 x48365 <u><a href="mailto:cheryl.brown@deca.mil">cheryl.brown@deca.mil</a></u>
<b>Audrey Callen</b> Merchandising Specialist 804-734-8000 x86026 <u><a href="mailto:audry.callen@deca.mil">audry.callen@deca.mil</a></u>	<b>Team Email Address</b> <u><a href="mailto:decahqmpsn@deca.mil">decahqmpsn@deca.mil</a></u>
<b>Lashaunda Cooper</b> Business Analyst 804-734-8000 x <u><a href="mailto:email.address@deca.mil">email.address@deca.mil</a></u>	<b>Daniel Kinstetter</b> Business Analyst 804-734-8000 x48139 <u><a href="mailto:daniel.kinstetter@deca.mil">daniel.kinstetter@deca.mil</a></u>
<b>Michael Wilson</b> File Maintenance Assistant 804-734-8000 x52796 <u><a href="mailto:michael.wilson@deca.mil">michael.wilson@deca.mil</a></u>	<b>Evelyn Trisvan</b> File Maintenance Assistant 804-734-8000 x52790 <u><a href="mailto:evelyn.trisvan@deca.mil">evelyn.trisvan@deca.mil</a></u>

# Health, Beauty, Baby

**LaRue Smith**

**Category Manager**

804-734-8000 x48255

[larue.smith@deca.mil](mailto:larue.smith@deca.mil)

## **Health**

Internal Analgesics, Cough/Cold, Sinus/Allergy, External Analgesics, Antacids, Laxatives, Sleeping Aids/Stimulants, Nutritional-Diet-Adult Foods, Vitamins, Vitamin Supplements, Sports Nutrition, First Aid, Eye Care, Foot Care, Non-Smoking Aids

## **Beauty**

Deodorants, Hair Care Products, Ethnic Hair Care Products, Feminine Hygiene, Body Wash-Personal, Deodorant, Feminine Hygiene, HBC Rack Program (Burt's Bees), Hosiery, Toothbrushes, Mouthwash, Breath Fresheners, Denture Adhesives/Cleaners, Dental Floss, Shaving Products, Colognes, Depilatories, Skin Care Products, Sun Care Products, Organic HBC, Adult Incontinence, Bar/Bath Soaps, Bath Additives/Beads/Oils, Shower Products, Waterless Hand Sanitizers, Powders/Talc

## **Baby**

Diapers/Training Pants, Baby Wipes, Baby Food & Juice, Baby Formula, Baby Feeding Supplies, Baby Beauty Care, Baby Lotions/Creams/Oils, Baby Powders/Talc, Baby Medications, Baby Shampoo/Soaps

## **Front End Rack Program**

<b>Ruth Mereus</b> Merchandising Specialist 804-734-8000 x48653 <u><a href="mailto:ruth.mereus@deca.mil">ruth.mereus@deca.mil</a></u>	<b>Harry "Chip" Farrell</b> Merchandising Specialist 804-734-8000 x48742 <u><a href="mailto:harry.farrell@deca.mil">harry.farrell@deca.mil</a></u>
<b>Micah Richardson</b> Merchandising Specialist 804-734-8000 x (April 1) <u><a href="mailto:email.address@deca.mil">email.address@deca.mil</a></u>	<b>Team Email Address</b> <u><a href="mailto:decahqmpsb@deca.mil">decahqmpsb@deca.mil</a></u>
<b>Toni Stalnaker</b> Business Analyst 804-734-8000 x48664 <u><a href="mailto:toni.stalnaker@deca.mil">toni.stalnaker@deca.mil</a></u>	<b>William Dial</b> Business Analyst 804-734-8000 x48979 <u><a href="mailto:william.dial@deca.mil">william.dial@deca.mil</a></u>
<b>Dana Nowden</b> File Maintenance Assistant 804-734-8000 x86347 <u><a href="mailto:dana.nowden@deca.mil">dana.nowden@deca.mil</a></u>	<b>Matthew Seeger</b> File Maintenance Assistant 804-734-8000 x48511 <u><a href="mailto:matthew.seeger@deca.mil">matthew.seeger@deca.mil</a></u>