



DEFENSE COMMISSARY AGENCY  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

IN REPLY  
REFER

TO

MPM

May 28, 2019

NOTICE TO THE TRADE-DECA NOTICE 19 - 35

SUBJECT: Fort Benning, GA Store Reset, July 9-11, 2019

The purpose of this "Notice to the Trade" is to provide the schedule for the Fort Benning Commissary dry, chill, freeze, and pre-packaged meat reset with full shelving change out. DeCA will be using Optimize Planograms during the Fort Benning reset to include shelf edges containing information to serve as a guide to expedite the process. The schedule is as follows:

- Tuesday, July 9, pull down of dry grocery starting at 4 p.m.
- Wednesday, July 10, reset the complete dry grocery section and freeze sections starting at 8 a.m.
- Thursday, July 11, reset the complete chill and pre-packaged meat sections at 8 a.m.
- Thursday, July 11, Produce FF&V reset will begin at 12 p.m.
- Saturday, July 12, reopen the store at the regular hours of operation.

In order to complete this aggressive schedule, vendor support, to include DSD, will be extremely important especially for the duration of the store set dates.

If you have any questions or concerns, please contact or Darnell Hicks, Marketing Directorate, 804-734-8000, extension 48293 or Brian Myrick, Marketing Directorate, 804-734-8000, extension 4-8371.

Hector G. Granado  
Director of Marketing

cc:

Zone Manager, Zone 2  
Store Director, Fort Benning Commissary