



# Biography

## DEFENSE COMMISSARY AGENCY

1300 E Avenue, Fort Lee, Virginia 23801-1800

### **Robert B. Culbreth** **Executive Officer to the DeCA Director**

Robert B. Culbreth is the Defense Commissary Agency's headquarters executive officer to the DeCA director. This selection was effective July 5, 2020.

In his new position, Mr. Culbreth provides authoritative advice to the agency director on line and staff programs with in-depth analysis of key operational, management and administrative programs and systems. He also assists the director in planning, evaluating, integrating and coordinating activities from internal agency executive directors, area directors and directorate heads as well as actions from the Department of Defense, stakeholders and industry partners.

In his previous assignment, Mr. Culbreth served as a management and program analyst in the business analytics division of the sales directorate from October 2017 to July 2020. There, he used data from various internal and external data sources to analyze, produce metrics, evaluate and report performance on all aspects of sales, supply chain and multi-channel initiatives.

During his three-year tenure with the sales directorate, he also served as acting chief of the business analytics division from January 2019 to March 2019, where he managed a team of analysts responsible for both strategic and tactical enterprise analysis. Mr. Culbreth's analysis has been key to DeCA's implementation of several initiatives to include the analysis for the expansion of commissary privileges to disabled veterans. His work with DOD's Military Compensation office fostered a better understanding of the Supplemental Nutrition Assistance Program (SNAP) usage in commissaries. The information was needed for the White House-mandated Quadrennial Review of Military Compensation.

Mr. Culbreth's commissary career began in 2006 as a store associate at the Langley Air Force Base Commissary in Virginia. There he worked a variety of duties in the meat, grocery, produce, warehouse and front end departments. From 2009 to 2012, Culbreth joined the Student Career Experience Program (SCEP) at Langley, where he received management-level training on all aspects of commissary operations.

In 2012, Mr. Culbreth moved to DeCA headquarters as a management analyst in the now defunct requirements and strategic integration directorate, then in the business development directorate. For the next five years, he served as a business analyst, where one of his major initiatives included managing the emerging demographics and ID card scanning program. This was a pivotal shift from the manual validation process, increasing visibility and accessibility while also providing continuous insights about commissary patrons and shopping trends worldwide.



#### **EDUCATION**

2011, Old Dominion University, Bachelor of Science in Business Administration, Norfolk, Va.

#### **CAREER CHRONOLOGY**

2017 - 2020, Management and Program Analyst, Sales Directorate, DeCA Headquarters, Fort Lee, Va.

2012 - 2017, Business Analyst, Business Development Directorate, DeCA Headquarters, Fort Lee, Va.

2012 - 2012, (January-October) Management Analyst, Requirements and Strategic Integration Directorate, DeCA Headquarters, Fort Lee, Va.

2009 - 2012, Store Associate in Student Career Experience Program (SCEP), Langley Air Force Base, Va.

2006 - 2009, Store Associate, Langley Air Force Base, Va.

*(Current as of July 2020)*